



Built for speed. Powered by trust. Focused on outcomes.



Speed is easy. Precision is harder. Both? That's elite execution. That's TechSparq.

Who We Are

We architect the future of ambitious growth companies that define their industries. Our executive consultants strategize, assess, design, and govern transformative initiatives from vision to measurable outcomes. We align leadership, optimize operating models, and build the strategic foundation & systems for sustained competitive advantage.

Why TechSparq

Executive Advisory, Not Just Execution

We assess business performance, define future-state vision, and develop prioritized roadmaps with business cases and KPI frameworks. We align stakeholders around investment priorities and establish the governance required to deliver on strategy.

Strategic Operating Model Design

We don't just recommend technology—we redesign customer journeys, operating models, and service workflows across channels. We establish the organizational structures, decision rights, and performance management systems that enable transformation at scale.

Transformation Governance & Leadership

We provide program leadership for complex initiatives—managing scope, risk, vendor coordination, and executive reporting. We ensure every transformation stays on track, tied to measurable outcomes, and aligned to your strategic vision.

Engagement Models

Project-Based – Fixed-scope, T&M, or hybrid delivery around your goals and timelines

Team Augmentation – Embedded personnel inside your teams for instant elite talent access

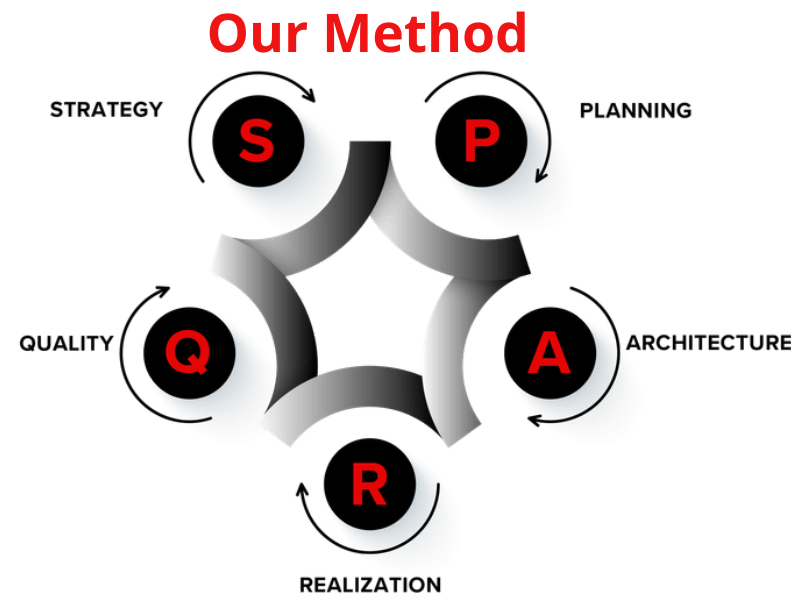
Fractional & Advisory – Executive-level leaders (CTOs, CMOs, RevOps) on a flexible basis

SERVICES

1	Digital & Retail Strategy	Grow revenue, maximize margins, and maintain competitive edge in the marketplace.
2	Marketing & Advertising	Data-driven strategies that attract, engage, and convert customers across all channels.
3	eCommerce Technology & Software Development	Design, build, and optimize digital & mobile platforms for seamless, revenue-driving experiences.
4	Operational Excellence	Optimize workflows and supply chains for sustainable, scalable growth.
5	Process Optimization & Automation	Streamline and automate processes to reduce costs, boost efficiency, and drive scalable growth.
6	Digital as a Service (DaaS)	End-to-end digital solutions empowering businesses to thrive in a digital-first world.

KEY INDUSTRIES

Retail & Consumer Goods	eCommerce & DTC
Media & Entertainment	Technology & SaaS
Gaming & Experiences	Luxury & Fashion



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Trusted by Nike, Tapestry, and others, to deliver mission-critical transformation at speed. We deliver—every time, without exception. ↗