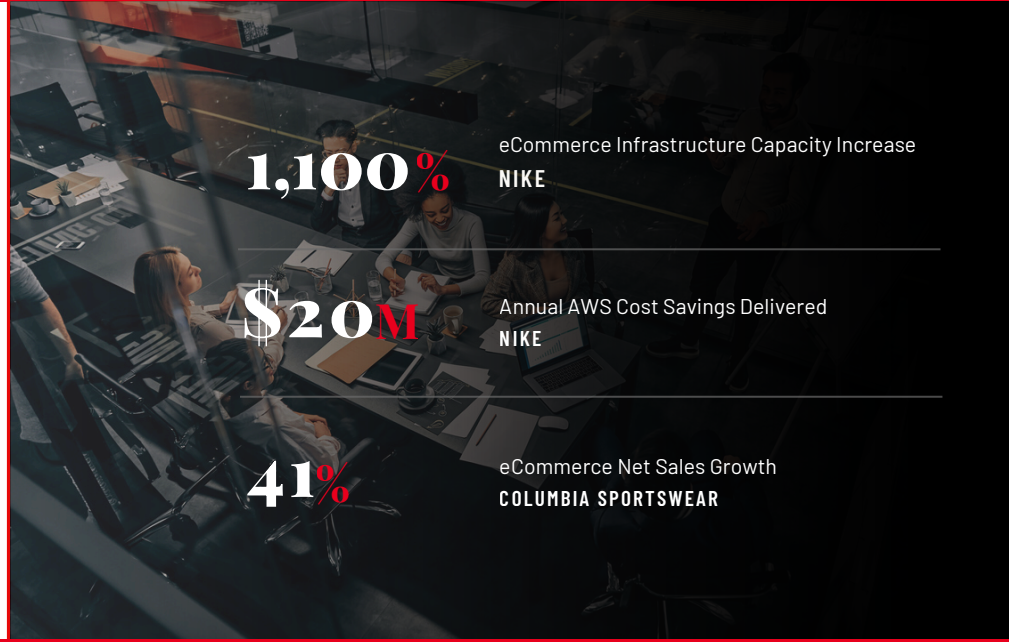


CAPABILITY STATEMENT · 2026

# Commerce Strategy & Delivery. One Firm.

TechSparq works alongside enterprise commerce teams from the first strategy conversation through go-live and beyond. We write the plan and stay accountable through delivery – no handoff, no gap between the firm that shaped the strategy and the team that executed it.



SELECTED CLIENTS

NIKE · COLUMBIA SPORTSWEAR · ABERCROMBIE & FITCH · HOME DEPOT · EMPOWER GLOBAL · TAPESTRY · DISNEY

CORE COMPETENCIES

**GROWTH DIAGNOSTIC**

Revenue and digital performance audit that surfaces exactly where friction is killing momentum.

**ENTERPRISE DIAGNOSTIC**

Full-stack assessment of platform health, vendor alignment, and program governance for enterprise teams.

**PLATFORM SELECTION SPRINT**

Structured vendor evaluation and scoring against your actual operating requirements.

**GROWTH STRATEGY**

Revenue programs, merchandising logic, and the roadmap that connects strategy to measurable outcomes.

**COMMERCE LAUNCHPAD**

End-to-end platform launch – from kickoff through go-live – with a dedicated delivery team that stays.

**PLATFORM MIGRATION**

Complex replatform execution with structured sequencing, risk management, and regional go-live control.

**AI READINESS AUDIT**

Data infrastructure and organizational assessment for teams preparing to deploy AI at commerce scale.

**AGENTIC PILOT**

Scoped AI agent deployment – from use case selection through live production – in a defined time frame.

INDUSTRIES

RETAIL & CONSUMER GOODS    LUXURY & FASHION    ECOMMERCE & DTC

PAST PERFORMANCE

**Nike**

ENTERPRISE COMMERCE INFRASTRUCTURE · AWS

Rebuilt B2C login infrastructure for Nike's global eCommerce platform – 1,100% capacity increase and \$20M in annual AWS savings. Parallel B2B order migration moved \$13B in annual inventory orders to AWS, reducing hosting costs to 20% of original spend, in 5 months vs. a 12-month plan.

**1,100%** CAPACITY INCREASE    **\$20M** ANNUAL AWS SAVINGS    **\$13B** ORDERS ON PLATFORM

**Columbia Sportswear**

SALESFORCE COMMERCE CLOUD · GLOBAL REPLATFORM

21 global commerce sites across North America, EMEA, and APAC within a single engagement. Full program governance from vendor selection through regional go-live sequencing.

**21** GLOBAL SITES    **41%** NET SALES GROWTH    **3** REGIONS

**Empower Global**

SALESFORCE COMMERCE CLOUD · 4 CLOUDS

Rescued a stalled multi-year implementation and delivered a full marketplace platform in under 12 months. 2,500+ products from 120+ Black-owned brands across 13 integrated systems.

**12 mos.** FULL PLATFORM LAUNCH    **2,500+** PRODUCTS AT LAUNCH    **13** SYSTEM INTEGRATIONS

**Abercrombie & Fitch**

ECOMMERCE · HEADLESS FRONT-END

Sourced and managed a global delivery team for headless front-end build on WebSphere Commerce. Improved page load performance and PDP experience across catalog screens.

**\$25K** ANNUAL COST SAVINGS    **Global** DELIVERY TEAM

COMPANY DATA

FOUNDED	2007 · Atlanta, GA
ENTITY	S-Corp (Georgia)
OFFICES	Portland (HQ) · Atlanta · Cairo · Paris
DUNS	014393344
UEI	ZGM2ALJ1MN93
CAGE	6ZKE2
SAM	Active
NAICS	541611 · 541613 · 541519
NAICS	541511 · 541512 · 541690
NAICS	541618 · 541430 · 541810
UNSPSC	80101500 · 80111700
MBE CERT	AT593467 · NMSDC
NMSDC REGION	Georgia MSDC
MBE CERT EXPIRATION	November 30, 2026

DIFFERENTIATORS

**ONE FIRM, START TO FINISH**

We write the strategy and remain accountable through delivery. No handoff between the team that planned it and the team that builds it.

**ENTERPRISE-GRADE**

Multi-region rollouts. Greenfield platform builds. Stalled program rescues.

**GLOBAL DELIVERY**

Portland · Atlanta · Cairo Engineering Center · Paris. EU/US time zone overlap by design – not by compromise.

**NMSDC-CERTIFIED MBE**

Certified Minority Business Enterprise. SOW, TCO model, MSA terms, and insurance certificates delivered within 48 hours.

COMPANY DATA

PROJECT-BASED	Fixed-scope, T&M, or hybrid
TEAM AUGMENTATION	Embedded talent access
FRACTIONAL & ADVISORY	CTO, CMO, RevOps

DIRECT CONTACT

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